



Dear Mark & Team Online Services IDM,

For the last several years I had been paying the SEO companies recommended by our buying group for website marketing & SEO with paltry results. The fact is this service was very expensive and we received only leads that were for the cheapest products; the type of products we don't sell. Every week at our network meetings I would hear you speak about how you were helping so many other companies to increase your sales. After the last national vendor SEO company failed I had to give you guys a try. I liked how you explained everything to me. Your explanation of the template site the buying group had built apparently was correct because immediately after you completed your conversion I saw an increase in calls, Awesome!

I am pleased at the low cost you charge for handling everything; the PPC, the SEO and the social media for one low price. Advertising is always a tricky thing; you never know what's going to work and sometimes you just spend money without getting a return. As I told you, after 33 years in business, we've tried most every type of advertising; we've had some winners, but many losers. My wife and I believe in web marketing and we're happy that we switched to your company.

Your staff has been super, professional and most importantly you have delivered the hits! We are now closing clients from our website and that's what we want. The quality of the sales leads that are generated from your marketing is really good and we now have serious buyers driving from far and near.

Thanks so much for all of your continued assistance.

A handwritten signature in blue ink that reads "Michael Henry". The signature is written in a cursive, flowing style.

Michael Henry
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